



PARKSIDE USES IRONBARK

Chris Findlater, managing director of Ironbark Software, informs his company has been providing its robust and intelligent timber solutions to all sectors of the timber industry since 1978, from milling, fabrication and wholesale, through to retail and point of sale.

One of the major players in the Queensland timber industry, the Parkside Group, has been using the Ironbark software since 1993.

Parkside Group's group accountant, Anthony Birt, says the organisation employs approximately 400 staff.

He said it is the only Australian company to have complete vertical integration with business activities that start with forest harvesting to the building of homes for Queenslanders.

"We're looking to the future with Ironbark as it's going to be a busy year for us," he commented.

"We need a well rounded timber system that provides us with the benefits and features our operation requires. Ironbark enables us to run our business from start to finish."

Chris Findlater spoke of the key benefits of the Ironbark timber system, which he says empowers users to track and trace lengths, accurately cost pack levels including loose packs, and obtain valuable business insight through extensive reporting and production management, with the ability to receive mill stock and wastage out and setup processes to include dressing and treatment.

"Users are easily able to select and convert between lineal, cubic or item measures, and are able to track individual pack contents with the effective calculation of landed costs.

"It eliminates the need for double entry with integrated financial and industry specific modules, including Stock Control, POS, Logging, Milling and Landed Costs, all of which have been specifically designed for the timber industry, inevitably saving time and money for the end user.

"We're continually involved in the research and development of our timber systems as the input provided by our customers is invaluable in delivering the most innovative timber solutions available.

"These customers benefit from the opportunity to use our latest offerings," he concluded.

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