

## Favco Leads the Way with Ironbark Fresh...



### Company Profile

Based at Brisbane Markets, Favco is one of Queensland's leading fruit and vegetable suppliers to the retail industry. Their customers include major Australian supermarket chains who distribute Favco produce throughout the country.

#### Business Issues

With a business growing as quickly as Favco, the company was forced to face the fact that the existing solution was struggling to keep up with the demands of the business and it was time to upgrade.

As supplier to many of the biggest and best performing fresh produce companies in Australia and backed by many years' experience of working in the sector, Ironbark Software were the obvious choice.

#### The Solution

Favco have installed the full Ironbark Fresh software system which provides them with fresh produce industry specific features such as stock control, levy, handling and freight charge management, pallet tracking, interface to the Brismark electronic payments system, supplier returns with recipient created tax invoices and the ability to make supplier payments by electronic transfer.

This is all backed up by a fully integrated and comprehensive suite of financial modules incorporating general ledger, debtors, creditors and payroll functionality.

Ironbark Software's business management software solutions are developed in C#, the most current and future proof development language and part of the Microsoft .NET environment.

#### Why Choose Ironbark?

Favco have identified their reasons for choosing Ironbark Software as:

- Experience in fresh produce business management systems
- Experienced development team
- Use of new technologies such as mobile scanning and use of PDA's
- Seamless integration of modules
- User friendliness including GUI windows interface
- Improved efficiency and service levels for their customers
- Ability to satisfy customer requirements for tracking and traceability

#### The Benefits

The installation of Ironbark Fresh coupled with the customisations developed through a consultative approach between both companies has resulted in a solution that allows Favco to concentrate on running and growing their business. All this, with the peace of mind of a market leading management software system that they can depend on.

Ironbark Software and Favco are looking forward to a long and fruitful working relationship and are currently working on the integration of new technologies to improve the Favco systems further - better stock control through barcoding and scanning and direct sales entry through PDA devices.

***"Ironbark Software's long experience in the marketplace and their focus on new innovation was a key part of our decision to choose them. We were looking for a long term management solution and with Ironbark Fresh we have a system that is capable of growing with us."***

Shane Clarke, Financial Controller – Favco Queensland.