

## **Endeavour Petroleum Goes Live with Ironbark® Fuel Management System**

Endeavour Petroleum has gone live with the Ironbark Fuel Management system.

Endeavour Petroleum has been established since 1991 and has a network of 10 retail convenience stores in the Gippsland region of Victoria.

Endeavour Petroleum were previously using Radiant Financials, but with Radiant moving their focus towards the POS/front end system, Endeavour Petroleum sought an accounting/fuel management system that could manage their growing fuel operation.

Endeavour Petroleum selected the Ironbark Fuel Management system because of Ironbark's long standing industry reputation as a reliable and secure, service and solutions supplier.

"Many of the mid to large fuel operators are utilizing the Ironbark Fuel Management solution with great results. This provided us with the confidence; confirming our decision to choose Ironbark Software and their services," says Jim Arthurson, General Manager of Endeavour Petroleum.

Ironbark Software have specifically developed this solution for clients in the fuel industry which encompasses third party interfaces for front of house management (i.e. Radiant, OnQ, Breeze, etc); enabling full communication and reporting between the two, as well as PDC Billing, Sales Analysis and Margin Reports, Sales Orders with TGP and Complex Pricing Models, Delivery Scheduling, Mobile Truck Computing and Commission Agent Control.

"We could see that the Ironbark Fuel Management system would be able to deliver our specific requirements for the management of our retail fuel sites. The detailed and comprehensive reporting mechanisms available from Ironbark were an attractive feature, as well as the interface that communicates with our front of house system," says Arthurson.

"We are constantly updating and developing the fuel system to suit our client's ever changing needs. Our fuel management solution is capable of driving our client's profits forward, streamlining their existing processes and improving their overall IT infrastructure," says Sacha Fahy, Development Team Leader for Endeavour Petroleum.

Endeavour Petroleum implemented: Accounts Payable, Asset Register, General Ledger, Radiant Interface, Cash Flow and Fuel Management Reports.

Endeavour went live with Ironbark Fuel Distribution Software in November 2007.

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For more information about Ironbark please visit [www.ironbark.com.au](http://www.ironbark.com.au).

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**About Ironbark Software:**

Ironbark Software develops and supports customized business management software for high growth companies. We specialize in a number of different industries, including fresh produce (from growers, to pack houses), seafood, fuel distribution, manufacturing, timber, building and construction and medical services. Our specialist knowledge in our industries, combined with our commitment to R & D has led Ironbark Software to be the number one choice in business management systems for over 29 years.

*Ironbark is software to grow with...*