

## Steel Central Goes Live with Ironbark® Manufacturing

Steel Central has gone live with the Ironbark Manufacturing system.

Established in 2002, Steel Central Pty Ltd is a locally owned and operated company that has fast established itself as a quality steel supply and processing specialist to the Mining, Construction, Engineering and General Fabrication industries.

Steel Central were previously using the COBOL version of Ironbark, but decided to make the switch to the latest C# version of Ironbark Manufacturing.

Ironbark was originally chosen as the preferred solutions provider as they had the ability to customize their systems to Steel Central's specific requirements.

Brendan Keates, Managing Director of Steel Central says, "We chose Ironbark because we didn't have to change our processes to suit the system. The system was customized to suit us..."

An Ironbark client for 5 years, Steel Central wanted to keep their systems up to date. The new version of Ironbark Manufacturing provided for better functionality and ease of use.

"There was value in upgrading to the new version of Ironbark. We could see that it was a system that could take us into the future, and with our second branch on the verge of opening, it was a necessary investment into IT..." says Mr. Keates.

Simon Bridger, Development Team Leader for Steel Central says, "The Ironbark Manufacturing system will provide the infrastructure required by Steel Central. We have worked closely with this client to customize their system [and for many other clients as well] to help them effectively manage and streamline their business. This is our strength..."

In the near future, Steel Central will also be looking to implement other add-on Ironbark modules such as Ironbark Delivery Scheduling and Ironbark CRM.

"Unlike other Manufacturing solutions, Ironbark has allowed us to run our manufacturing operation the way we want to. We don't have to conform to a system that limits the possibility of changing our processes and/or our system. Ironbark Manufacturing has supplied us with the tools to successfully operate our steel supply business. We would recommend the Ironbark solution to members of the Manufacturing industry..." concludes Mr. Keates.

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For more information about Ironbark please visit [www.ironbark.com.au](http://www.ironbark.com.au) or phone 1800 649 524.

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**About Ironbark Software:**

Ironbark Software develops and supports customized business management software for high growth companies. We specialize in a number of different industries, including fresh produce (from growers, to pack houses), seafood, fuel distribution, manufacturing, timber, building and construction and medical services. Our specialist knowledge in our industries, combined with our commitment to R & D has led Ironbark Software to be the number one choice in business management systems for over 29 years.

*Ironbark is software to grow with...*