



Horticulture's cultivation-to-consumer newspaper
"We now exceed 7,800 Growers on our mailing list"

National MARKETPLACE NEWS

Informing growers & industry for 23 years

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Ironbark keeps it Fresh

THE new horticulture code legislation has emphasised the need for full lot traceability in fresh produce.

This is a key feature of Ironbark fresh.

Ironbark has been supplying systems to growers, packhouses, co-operatives, fisheries, distributors, market agents and merchants in Australia and New Zealand for over 29 years. Its key focus is on Sydney, Brisbane, Perth and Melbourne Markets.

Chris Findlater, managing director of Ironbark Software said, "We are very optimistic. Our aim is to be the preferred supplier in fresh produce systems and to be recognised as a leader in the industry. The next wave of expansion is the Asian market."

Continual R&D and product development keeps pace with technology and the demands of the industry. RF (and RFID) enables bar code scanning for accurate and fast tracking of sales of individual receivals from merchants and growers.

Market Leader Carter & Spencer Group are currently upgrading their Ironbark Software to integrate RF scanning in the Brisbane Coles Distribution warehouse.

These systems include integrated QA, email alerts and photos.

With a range of industry specific programs including: Packouts, Pallet & Crate Control, QA, Pooling System, Mobile Computing, Barcode/RF scanning, Claim Tracking, Importing/Exporting, Freight Reconciliation, Levy Rebate Tracking, Sales Floor and Quality Assurance, Labelling, Lot tracking and Sales against a Lot.

"Lot tracking plays a major part in the traceability of product through the supply chain in fresh produce. Ironbark's systems are fully equipped to meet the strict guidelines for managing incoming and outgoing stock in the warehouse and for capturing real time data," he said.

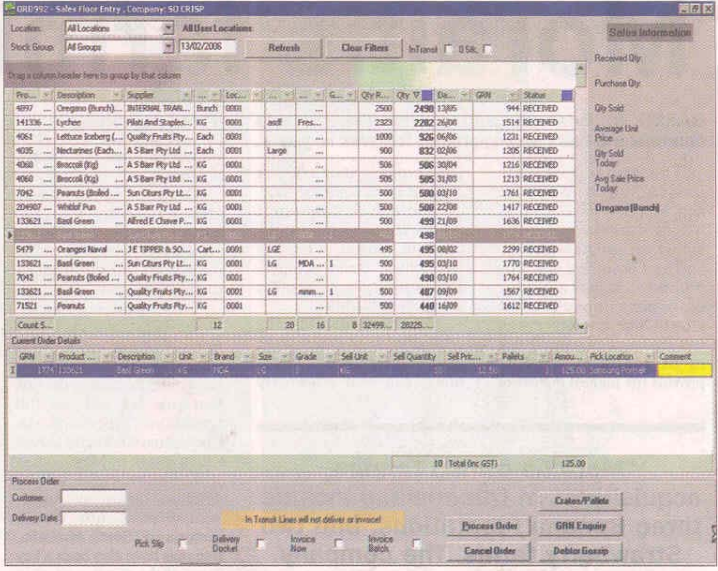
From drought to changes in legislation and mandatory industry requirements, Ironbark are keeping up to date with technological, national and local issues. One of the major issues of late, is the Horticultural Code of Conduct.

"Our team of developers and support staff are educated on the legislative requirements that our customers have to meet," Mr Findlater.

"The difference is the business intelligence that Ironbark offers. Practical processes and personal team management ensures that clients speak to the same person every time. Ironbark prides itself on the ability to provide one-on-one business support doing so over 29 years."

Ironbark has been servicing the fruit and veg industry for nearly 30 years.

Brisbane Markets



Item No.	Description	Supplier	UoM	Lot	QTY	QTY R	QTY V	GRN	Status
4997	Oranges (Bunch)	INTERGRAL TRAIL...	Bunch	0001	2500	2430	1385	944	RECEIVED
141336	Lyches	Plato And Staples...	KG	0003	2323	2282	2406	1514	RECEIVED
4061	Leffers Strawberry	Quality Fruits Pty...	Each	0001	1000	526	0406	1201	RECEIVED
4035	Plectranes (Each)	A S Barn Pty Ltd	Each	0001	900	852	0206	1205	RECEIVED
4060	Boncod (Bag)	A S Barn Pty Ltd	KG	0001	506	506	0404	1216	RECEIVED
7042	Peanuts (Shelld)	Sun Citrus Pty Ltd	KG	0001	500	500	0210	1213	RECEIVED
204907	Whitl Pln	A S Barn Pty Ltd	KG	0001	500	500	2208	1417	RECEIVED
133621	Beef Green	Alfred E Chase P...	KG	0001	500	490	2109	1636	RECEIVED
5179	Oranges Navel	JE TRIPPER & SO...	Cart...	0001	495	495	0802	2299	RECEIVED
133621	Beef Green	Sun Citrus Pty Lt...	KG	0001	1	500	0310	1770	RECEIVED
7042	Peanuts (Shelld)	Quality Fruits Pty...	KG	0001	500	490	0410	1794	RECEIVED
133621	Beef Green	Quality Fruits Pty...	KG	0001	1	500	0909	1867	RECEIVED
71521	Peanuts	Quality Fruits Pty...	KG	0001	500	440	1609	1612	RECEIVED

10 Total (incl GST) 125.00