

## Ironbark launches Vision, CRM and Cash Flow modules

**2<sup>nd</sup> October 2006, Brisbane:** Ironbark launched its latest products at a stylish art gallery launch in Fortitude Valley last Friday night.

The who's who of Ironbark clientele attended the premier event at the Institute of Modern Art on Friday, 29<sup>th</sup> September to catch a glimpse of the latest products available from Ironbark Software.

Guests were spoiled with delectable hors d'oeuvres and palatable wines whilst viewing the latest modules available in the Ironbark suite.

After much anticipation in the lead up to the launch party, Ironbark Vision was unveiled. Vision is Ironbark's leading reporting module. It provides for timely and accurate reporting which assists in the day-to-day decision making. The Ironbark Vision business intelligence tool, supplies the architecture to generate reports and distribute them efficiently throughout any enterprise.

The Ironbark CRM module allows users to record the relationship between the client and the organisation with smart mail merges and diary entry – an essential communication tool between you and your client; whilst Ironbark Cash Flow provides for the crucial financial forecasting of your business situation. Drilling down in Ironbark Cash Flow to view transactions is simple, along with the easy creation of charts at the click of a button.

All of these modules are integrated with Ironbark's core modules and are currently available from Ironbark.

"The event was a success... The guests were very pleased to obtain information at an eclectic and stylish venue in a central location. I am very positive that we have spurred even more interest in the latest editions to our software solutions..."

Chris Findlater, Managing Director – Ironbark Software.

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For more information about Ironbark please visit [www.ironbark.com.au](http://www.ironbark.com.au) or phone 1800 649 524.

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**About Ironbark Software:**

Ironbark Software develops and supports customized business management software for high growth companies. We specialize in a number of different industries, including fresh produce (from growers, to pack houses), seafood, fuel distribution, manufacturing, timber, building and construction and medical services. Our specialist knowledge in our industries, combined with our commitment to R & D has led Ironbark Software to be the number one choice in business management systems for over 29 years.

*Ironbark is software to grow with...*