

Foodstuffs and Carter & Spencer go live in New Zealand with Ironbark Fresh Produce solution

In their new distribution centre supplying a network of 80 supermarkets throughout New Zealand, the country's largest supermarket chain, Foodstuffs, in a joint venture with Carter & Spencer have gone live with the Ironbark Fresh Produce solution.

A customer since 1992, Carter & Spencer have long been convinced of Ironbark's expertise in developing exceptional fresh produce management software. It's no surprise then, that with the very specific requirements of the Foodstuffs joint venture, they knew Ironbark were the right company for the job.

The new distribution centre is designed to be lean and streamline in all areas of its operation with cost, labour and time saving high on the list of priorities.

With a system based on the Ironbark Logistics core application, the Foodstuffs distribution centre is able to accept orders directly from many supermarkets concurrently, consolidate those orders and send them straight on to its suppliers automatically.

The ability to track pallets between the supplier, distribution centre and the supermarket is key in controlling costs. Using the Ironbark Pallet module, Foodstuffs are able to keep account of pallet use and charge accordingly.

To ensure compliance with industry practice and legal requirements, RF technology and mobile barcode scanners are used to provide accurate traceability of particular grower lots to individual stores.

The system also uses XML implementations of eCommerce to forward invoices to Foodstuffs as well as automatic faxing of purchase orders to suppliers and shipping advices to stores.

Rod O'Kane, Company Secretary for Carter and Spencer said that they were confident that Ironbark Software would do a good job, but Ironbark Software has exceeded their expectations.

"The level of benefits we are deriving from Ironbark Software's innovative use of new technologies is outstanding – they listened when we outlined our priorities and developed a system which really addresses those issues..." said Mr O'Kane.

Ironbark's business management software solutions are developed in C#, the most current and future proof development language and part of the Microsoft .NET environment.

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For more information about Ironbark please visit www.ironbark.com.au or phone 1800 649 524.

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About Ironbark Software:

Ironbark Software develops and supports customized business management software for high growth companies. We specialize in a number of different industries, including fresh produce (from growers, to pack houses), seafood, fuel distribution, manufacturing, timber, building and construction and medical services. Our specialist knowledge in our industries, combined with our commitment to R & D has led Ironbark Software to be the number one choice in business management systems for over 29 years.

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