

Clarence River Fishermen's Co-operative go-live with new Ironbark Seafood solution

04 January 2005, Brisbane: Northern NSW based fishing co-operative Clarence River Fishermen's Co-operative (CRFC) have gone live with the newly developed Ironbark Seafood solution.

Previously using unwieldy solutions for its fishing and marine business areas, CRFC recognised the need to streamline and integrate their management systems in order to run their operations efficiently and cost effectively. They were also keen to upgrade their processes to take advantage of the benefits available by implementing new technologies.

Ironbark Software were chosen to develop a single company wide solution to satisfy these requirements. Ironbark Seafood is the result.

Seafood industry specific product pooling and average pricing system, the Pool has been incorporated into the system with further functionality that allows CRFC to make pooling payments with automatic payment offsetting, carry out complex member transactions and specialist member reporting.

CRFC can now provide full traceability on every fish carton coming off a vessel right through to the markets. The stock system incorporates bar coding with label printing and allows receivals to be classed as pooled, non-pooled or direct sale. The introduction of eCommerce functionality has brought PDA's onto the sales floor and allows CRFC to share data with Sydney Fish Markets, one of their major customers.

In addition, fully integrated modules cover all aspects of financial management, goods and material handling and exporting leaving CRFC in a position to share valuable information company wide and through the entire supply chain.

"Ironbark have provided us with a flexible system that is an enormous improvement on our prior systems. They ensured a thorough understanding of our business needs and growth plans right from the outset and have used that knowledge to design the best system for us. With complete integration across the business, information now flows smoothly and allows us to run all of our operations more effectively" commented David Hassett, CRFC's Financial Controller.

Ironbark's business management software solutions are developed in C#, the most current and future proof development language and part of the Microsoft .NET environment.

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For more information about Ironbark, please visit www.ironbark.com.au or phone 1800 649 524.

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About Ironbark Software:

Ironbark Software develops and supports customized business management software for high growth companies. We specialize in a number of different industries, including fresh produce (from growers, to pack houses), seafood, fuel distribution, manufacturing, timber, building and construction and medical services. Our specialist knowledge in our industries, combined with our commitment to R & D has led Ironbark Software to be the number one choice in business management systems for over 29 years.

Ironbark is software to grow with...